



WM. R. JOHNSON, Pres. and Treas.

JOHN G. OLIVER, Vice-Pres. and Gen'l Manager.

W. J. McDAVID, Secretary

The Big Store

WM. JOHNSON &amp; SON

The Big Store

From now on the puzzling question will be: "What shall I buy for Spring?" You can solve it easily if you will accept our invitation to investigate our line of new goods.

## Fancy Ribbons.

Wash Ribbons, all colors, all widths. Moire Ribbon, with side band, Satin and Silk Ribbon, all widths.

## Mercerized Waist Goods.

Snowy white, very latest designs, 27-in. wide, at 25 to 35c.

Japo Cloth at 35c. Something new. Ask to see it.

## Millinery Department.

A New Line of Hats will be on display during the week. Watch for them.

## Sheer Lawns.

Plain and White Border, at 10 and 15c.

## Fancy Buttons.

Satin and Silk Buttons, all colors, all sizes, Mourning Buttons, all sizes. Large Pearl Buttons.

## Dotted Swiss.

With Embroidered Flounce at 25c, all colors.

White Dotted Swiss, small and large dots, very sheer, at 15c. A better grade at 50c.

## Hose Supporters.

## New Ideas.

Can't Slip Supporters at 25c.

Front Pad Supporters, with rubber buttons, at 50c.

Hook on Corset Supporters at 25c.

A full line of colors to select from.

## Hosiery! Hosiery!

All New Styles, for women, and children.

Lace Boots, black and tan, at 50c.

Plain Lisle at 25 and 35c.

Children's white Sox, with fancy tops, at 15c.

Solid colors, Mercerized, at 25c.

## Fancy Parasols.

Silk Parasols, with fancy borders, at \$1.25 to \$7.50.

Mourning Parasols, with Hemstitched border, at \$2.50 to \$3.50.

Children's Parasols, all colors, at 75c to \$1.50.

## Leading Silks.

Mirror Silk, all colors, at 50c.

Satin Messaline at 75c and \$1.00, all colors.

Imperial Rajah at \$1.00.

Fancy Silks, many patterns to select from, at 50c.

## Superfine Batiste.

Best of patterns, extra wide, at 15c.

Swiss Lawn, all good patterns, at 5c.

## Turkish Bath Towels.

Turkish Bath Towels, extra heavy, at 15, 25, 35 and 50c.

Terry cloth by the yard, 35c.

## Something New.

Shirt Waist Ruffles, both plain and elaborately trimmed, at 35 and 60c. See them before you leave the store.

## Cool, Airy Summer Vests

Silk Vest, Cream, Pink and Blue, at 75c to \$1.25.

Lisle Thread Vest at 25, 35 and 50c.

Swiss Ribbed Vest at 10 and 15c.

All sizes to select from.

## Embroideries

## Leading Styles.

Lingerie Embroidery Flounce, with bands to match.

Swiss Flouncing, Check Design, Inserting and Edge to match.

## Lotus Madras.

For Men's Shirts, comes in all of the new patterns, good width, at 35c.

## REAL ESTATE ORGANIZATION

C. E. Dobson Company Will Incorporate For Business Here.

Elsewhere in The Journal today appears the proposed charter of a new corporation to be known as the C. E. Dobson Company, with a capital stock of \$5,000.00. The business of the company will be devoted chiefly to trading and dealing in real estate, though it may also engage in various other enterprises.

C. E. Dobson is the organizer and chief stock holder in the corporation and he will be its president. A. M. Avery, Jr., will be vice-president and Emmet Wilson will be secretary-treasurer.

Mr. Dobson is one of the liveliest young business men in the city and his success in real estate has been marked. There is plenty of room for

this new organization here and it ought to, and no doubt will, meet with immediate success.

**The Bed-Rock of Success.** lies in a keen, clear brain, backed by indomitable will and resistless energy. Such power comes from the splendid health that Dr. King's New Life Pills impart. They vitalize every organ and build up brain and body. J. A. Harmon, Lizemore, W. Va., writes: "They are the best pills I ever used." 25c. at all druggists.

## THE WIFE AND MOTHER.

Every mother of dignity inspires respect in the hearts of her family. Along with natural affection and the reverence which mere parenthood creates there is a courtesy displayed towards her on occasions which might almost be called formal.

For example, no grown son who has any regard for the prejudice of the mother will smoke in a parlor where new curtains have just been hung. If he has been brought up like a gentleman he will not smoke at all until he has asked permission.

The daughter who is beginning to have admirers, or who may be married and have children of her own, is equally collectious for the mother's comfort. No visitors are brought to the house who may give the head of it displeasure. No guest is invited to luncheon or tea until the mother has given her consent. She is served first at table, given the most com-

fortable chair in the drawing room, listened to respectfully, admired, feted, adored.

A husband who knows what is due his wife will insist upon all the household's respecting her slightest wish. He knows that for an establishment to have dignity the wife and mother must be sovereign ruler in her own home. With the words, "With all my worldly goods I thee endow," the parlor curtains were made hers; the dining room table, with its modest or elegant appointments, were handed over to her with a deed signed by the church. She is a queen crowned and enthroned, and if there is a family of grown children, for whom she has died many times, as it were, she often wears the nimbus of a saint.

Who are the women who fail in having all this? They are the wives who are not themselves always courteous to husbands or solicitous of their comfort. They are the mothers who did not begin with little exactions of politeness when the children were young.

The trifles of behavior which go toward building up the dignity that inspires home respect are countless. No day can pass in the early moments of married life without attention to them, and while insisting upon courteous forms from children, while conducting one's self in a way to hold the love and honor of the father and husband, the mother must

remember that she is working not only for the future of her family, but for the good of all society.

In the home where love and regard rule, there is no likelihood of finding criminals, blackguards and disheartened workers. The very sweetness and dignity of the mother tells of the rightness of the world, give courage, faith and hope, and have their influence upon all who come near. She is the upholder of good government, not the one who fosters anarchy, to its ruin.

Let us begin with the training of husbands.

Husbands in the main are rather harmless animals if properly managed, remarks Fanny Fern, an ancient and excellent expounder of feminine behavior. Skill and tact, she goes on to declare, are essential qualities for the capture of men, for the hand that would guide things must be always gloved. Being the lord of creation, the hard-worked bread-winners, men naturally resent the idea that the little while at home must be filled up with nagging over trifles. A certain amount of secrecy is necessary for the ragged ends of domestic government. The failings of the cook, the housemaid and the nurse are food for silent thought, the settlement of them the home trials which must go on behind closed doors, as far as the husband is concerned.

Tired John must be met at night with a whole-hearted mercy. The bathroom must be free for his frantic ablutions. There must be a smile a pretty dress, a good dinner and—when he gets rested—some gentle and trickling talk.

Nothing profound may be indulged in till John is a man again, and he store, the cotton gin or the tobacco factory are far away. A hungry and tired husband does not care a rap if Mars is inhabited or if hypnotism can make good children of bad. He wants merely to discover the curative properties of appetizing food, the wallowing comfort of the easy chair and to be made to feel that he is "bored" on his own little planet.

Woman's power over man lies in just this consideration, in the hundred and one little deeds whose roots spring from her heart, and this tenderness—for it all means that—no husband short of a bear can resist. He may fly off at a tangent for a brief breath, and over nothing, of course. But be silent yourself. Only give him a wistful or smiling look, and after he has walked around the block he will come back a changed and sanctified being. A clever wife of my acquaintance always says softly when her lord shows signs of heated discussion at home: "Look out, or you will have to walk around the block!" "What does he do? Why, he grins all over, and in five minutes has kissed her seven times."

Children are never too old to be managed with the same sweetness, and the wise mother is she who never lets her fault finding assume a hateful aspect. "I wouldn't do that, if I were you," with some apt illustration as to the danger of the deed, is lecture enough for a well-brought-up son or daughter.

The mother who does all this, who never fails in tenderness and courtesy to the husband and children, who is decorous, forbearing and kind in her home behavior from the day of the church blessing to that of her death, will reap a harvest of confidence, love and respect.

In fact, all the comfort, peace and security of the home depend upon the feminine head of it; so, since the home is the most sacred spot of all earth, why not show our best man-ners there?

Read The Journal's Want Columns and get wise.

## NORTHERN VISITOR BUYS \$10,000 PLANTATION

Special to The Journal.

Waukegan, April 10.—A big land deal of ten thousand dollars was closed on Monday, when Mrs. Rhoda A. McElvain, of Kankakee, Ill., who has been spending the winter in this Southland of ours with her daughter, Mrs. W. L. Wooten, purchased the fine plantation from Hon. T. L. Clark, known as the Russell place, which is two miles south of Waukegan.

She and her daughter, Miss Hattie, will leave for the north soon for the summer. Then they will return early in the fall and have an elegant home built.

The first soda water fountain in the history of our little town has arrived and is up and doing a nice business.

All crops are up and looking fine and there is plenty of fresh vegetables.

W. L. Wooten has an increase of stock out on his stock farm, Colonial Heights.

A splendid Easter program will be carried out at the Methodist church Sunday evening.

J. M. Kilpatrick, of Jacksonville, is shaking hands with old friends.

Miss Jimmie Cobb is visiting Mrs. Emma Hall.

Rev. A. L. Woodward, of the Methodist church, with his wife, is doing splendid church work throughout the charge.

## Attention, I. O. B. B.

A meeting of Alpha lodge No. 219, I. O. B. B., will be held at 9 o'clock this morning at the Progress Club. Business of importance to be transacted.

Read The Journal's Want Columns and profit thereby, and learn what is going on.

## Real Estate Transfers.

The following is a list of the Real Estate Transfers recorded yesterday as furnished by the Pensacola Abstract Co.:

A. C. Blount, Jr., and J. M. Muldon to McDavid-Hyer Co., \$5,500 due on or before 2 years, 8 per cent. E 50 ft. and N 47 ft. of E 97 ft. of N 50 ft. Arpent lot 59, Old City.

Lena Giardina to J. C. Watson, \$900 due 1 year, 8 per cent. N. 97 ft. of lot 13, and of W 1-2 of lot 14, Old City.

B. F. Wolfe to J. W. Bullock, Jr., \$500, \$250 due 6 and nine months, 8 per cent. Lot 11 and E 1-2 of lot 12, blk. 219, New City.

Thos. J. Smith to L. S. Brown, \$600 due on or before 1 yr., 8 per cent. Lot 4, Sec. 2, tp. 2, S R 31 W.

A lot of old newspapers, tied up in neat bundles for sale, 5c a bundle, at The Journal office.

## Spring Debility

Is marked by loss of appetite, by weak, tired, languid feelings, and if the blood is very impure, by pimples, boils, eczema and other eruptions.

It is a condition in which it is especially hard to overcome the germs of infectious and contagious diseases, which invade the system, here, there and everywhere. The white blood corpuscles, sometimes called

**Little Soldiers in the Blood** because they fight the germs of disease, are too weak to do good service.

It is a condition, therefore, that not only makes you feel sick and miserable, but also exposes you to danger.

The extraordinary efficacy of Hood's Sarsaparilla in Spring Debility has been proved by the largest volume of voluntary testimony in the world.

Hood's Sarsaparilla cures all spring troubles, restores appetite, gives strength and animation, cleanses the blood, clears the complexion, and builds up the whole system.

And it is no trouble to take it—only three small doses daily.

## Boils and That Tired Feeling.

"It is from a sense of duty that I recommend Hood's Sarsaparilla and write you this letter. Every spring I would have boils break out on my body and as the season became warmer, would have that tired feeling. This weakness and nervousness unfitted me for labor, so I began to take Hood's Sarsaparilla as a spring medicine, weighing only 132 pounds. I am glad to say it did me a wonderful amount of good, purified my blood, overcame that tired feeling, made my nerves quiet and steady, and my weight has increased to 196

pounds. I was constable in my little town for many years, able to handle the best of them, all owing to the benefit I derived from Hood's Sarsaparilla." Robert H. Despreaux, Middletown, N. J., Jan. 23, 1909.

## Pimples and Poor Appetite.

"I am well satisfied with my experience with Hood's Sarsaparilla, and if ever I need a blood medicine again, I shall certainly take it. In the spring I had pimples and boils all over my back, with poor appetite, and general run down 'springy' condition. One course of treatment for my blood had done me no good, then I turned to Hood's Sarsaparilla, which did the business just right. It gave me a good appetite, and drove all the impurities out of my blood. Every opportunity I have to recommend this medicine, I gladly do so." H. P. Boyce, Battle Creek, Mich., Jan. 11, 1909.

Hood's Sarsaparilla effects its wonderful cures, not simply because it contains sarsaparilla, but because it combines the utmost remedial values of more than 20 different ingredients, each greatly strengthened and enriched by this peculiar combination. These ingredients are the very remedies that successful physicians prescribe for the same diseases and ailments. There is no real substitute for Hood's Sarsaparilla. If urged to buy any preparation said to be "just as good," you may be sure it is inferior, costs less to make, and yields the dealer a larger profit.

Get Hood's Sarsaparilla today, in the usual liquid form or in the chocolate tablets known as Sarsatabs. 100 Doses One Dollar.



MOUNTAINS OF RESERVE COAL